



PURE LIFE

WELLNESS PVT LTD

"YOUR SUCCESS IS OUR MISSION"

A new revolution in direct selling

PLAN
BOOK



 www.plwindia.com

 Email-myplw25@gmail.com



DIRECTOR MESSAGE



DINESH SHARMA
(CMD)

Welcome to PLW, you must be feeling very safe by joining us, because our name is pure life with health!

We will be grateful to you for taking your step forward with PLW's campaign for a healthy and prosperous India!

AND WELCOME TO PURE LIFE WELLNESS PVT LTD, ONE OF THE FAST GROWING HEALTHY AND WELLNESS COMPANY.

AS YOU KNOW THAT IN TODAY'S INDIA THERE IS ALMOST NO SUCH HOUSE IN OUR INDIA IN WHICH EVERY PERSON IS HEALTHY AND AT THE SAME TIME THERE IS ALMOST NO SUCH HOUSE WHERE THERE IS NO UNEMPLOYMENT, KEEPING THIS IN MIND. WE HAVE STARTED PURE LIFE WELLNESS PVT LTD WITH THE VISION OF A HEALTHY INDIA AND PROSPEROUS INDIA.

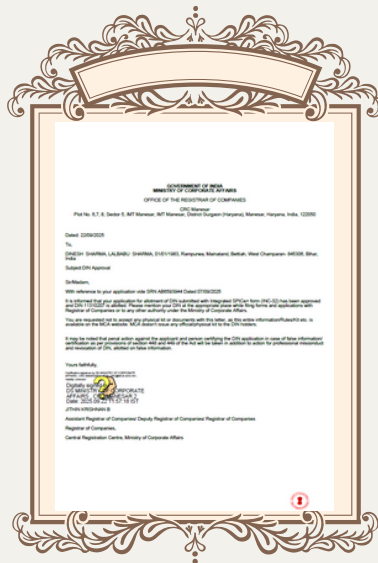
PLW is a company engaged in the marketing of such products through world-class Ayurvedic wellness products and direct marketing methods where we are committed to helping people live a life of economic freedom on our policies. As you know that the entire management professionals in PLW are very successful and have great experience in product sales, so you can be assured that your health and wealth is in safe hands and PLW has made your success its mission, whether it is your health or your wealth.

Dear friends, let's work together to create a new history in product sales with synergy and time spirit.

Our best wishes are with you.

Thank you !

Company Legal Documents



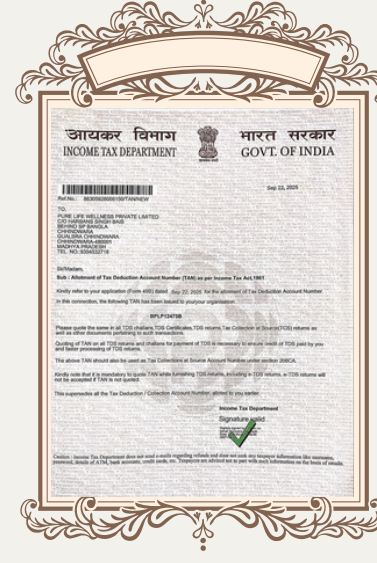
MCA CERTIFICATE



GST. CERTIFICATE



MCA CERTIFICATE



IT DEPARTMENT



PAN CERTIFICATE



In today's fast running world, it is essential to look after individuals health and wellness requirement to get a competitive edge over others. Thus it leads people to explore alternate and efficient ways that can address health requirements without any harm or side effects. Ayurveda is one of the oldest and proven methodology which can help him to rejuvenate and recover fast in today's modern era.



As you know very well that your success is our mission

We will show what no one has done so far in the direct selling business like all the high quality products where you will get results more than 90%, a great business policy (plan) due to which every distributor (small level or large level) will earn the right benefit of his hard work and at the same time a payment policy due to which every distributor who reduces with PLW will be able to realize his dream in the shortest time.

Our mission is to reach every family of every district of every state of India, the product of our great institution like PLW, and a great payment scheme and to make the whole of India a healthy India and prosperous India.

Come on friends, you too take a resolution with us that by working on the policies of PLW, you will also support us in this campaign and make your own family healthy and prosperous.

Why Join Us ?



- ☞ **TRANSPARENT MANAGEMENT**
- ☞ **GOOD QUALITY PRODUCTS**
- ☞ **LIFE CHANGING TRAINING**
- ☞ **A GREAT BUSINESS OPPORTUNITY**
- ☞ **START BUSINESS WITH MIN.. INVESTMENT**
- ☞ **MARKETING SUPPORT**
- ☞ **COMPETITIVE PRICE & MARGINES**
- ☞ **DIGITAL & LIVE TRAINING OR SEMINAR**
- ☞ **DAILY PAYOUT SYSTEM**
- ☞ **8 TYPES OF INCOME**
- ☞ **ROYALTY INCOME**
- ☞ **STABLE CAREER OPPORTUNITY**



Our Brands & Products



You must have bought a lot of products for any problem and must have used them, I don't know what result you got from it, but I can say this with one Hundred percent confidence that if you used any of the products of PLW, then you will realize that if you had got these products earlier, how many changes would have happened in your life today.

Health Care

Ayurvedic products are remedies derived from ancient Indian medicinal practices that use natural ingredients like herbs, plants, minerals, and sometimes animal products to promote holistic health. They come in various forms, such as capsules, syrup, juices, and skincare or hair care solutions, and are intended to balance the mind, body, and spirit.



Home Care

Home care products are items used to clean, sanitize, and maintain a home and its contents



Personal Care

Personal care products are consumer goods used for cleaning, grooming, and beautifying the body, including skincare, haircare, oral care, and fragrances. Examples include soap, shampoo, toothpaste, deodorant, and makeup, made from a wide range of ingredients



Fashion Ranges

Fashion is the popular expression of style in clothing, footwear, and hairstyles at a given time and place. It serves as a form of self-expression, cultural commentary, and social signaling, reflecting changing trends, technology, and economic conditions. The industry is multifaceted, encompassing design, a global business, and creative artistry, though trends are often driven by media and a desire for novelty.



Products Price List

SN.	PRODUCTS NAME	PACKING	CATEGORY	MRP	DP	BV
01	LIVNER SYRUP	200 ML	HEALTH CARE	220 /-	132 /-	79.20
02	MULCIVIT SYRUP	200 ML	HEALTH CARE	210 /-	126 /-	75.60
03	LECSHOKA SYRUP	200 ML	HEALTH CARE	280 /-	168 /-	100.8
04	CIDLOSS SYRUP	200 ML	HEALTH CARE	190 /-	114 /-	68.40
05	KALMEGH SYRUP	200 ML	HEALTH CARE	280 /-	168 /-	100.8
06	RENAYU SYRUP	200 ML	HEALTH CARE	280 /-	168 /-	100.8
07	KOFPURE SYRUP	100 ML	HEALTH CARE	130 /-	78 /-	46.80
08	JIWAN RAKSHAK TULSI DROP	30 ML	HEALTH CARE	300 /-	180 /-	108
09	ORTHRIN OIL	30 ML	HEALTH CARE	350 /-	210 /-	126
10	ORTHRIN TABLET	30 TABLET	HEALTH CARE	390 /-	234 /-	140.40

Products Price List

11	TRIPHALA TABLET	1X10 STP	HEALTH CARE	60 /-	36 /-	21.60
12	NEUROMAXIN TABLET	1X10 STP	HEALTH CARE	140 /-	84 /-	50.4
13	SHALLAKI TABLET	1X10 STP	HEALTH CARE	105 /-	63 /-	37.80
14	SATAVARY TABLET	1X10 STP	HEALTH CARE	105 /-	63 /-	37.80
15	PUNARNAVA TABLET	1X10 STP	HEALTH CARE	106 /-	63.6 /-	38.16
16	BRAHMI BOOST TABLET	30 TABLET	HEALTH CARE	300 /-	180 /-	108
17	GOUTVEDA TABLET	30 TABLET	HEALTH CARE	360 /-	216 /-	129.6
18	KRISHLA OIL	100 ML	PERSONAL CARE	370 /-	222 /-	133.2
19	KRISHLA SAMPOO	200 ML	PERSONALCARE	225 /-	180 /-	54
20	SAINATRY PAD	1 PACK	PERSONAL CARE	60 /-	45 /-	11.25
21	DENTPUTRE TOOTHPASTE	100 GM	PERSONAL CARE	225 /-	180 /-	54

JOINING PROCESS



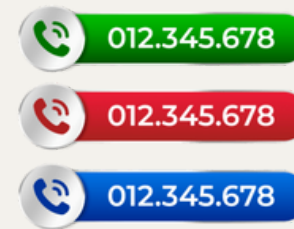
IMPORTANT DOCUMENTS FOR REGISTRATION WITH OUR SYSTEM

- ★ AADHAR CARD
- ★ PAN CARD
- ★ BANK PASSBOOK
- ★ MOBILE NUMBER
- ★ PASSPORT SIZE PHOTO

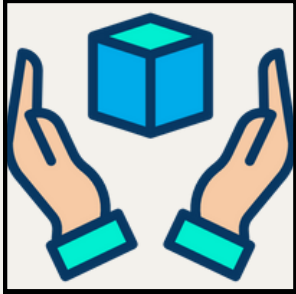


ELIGIBILITY :

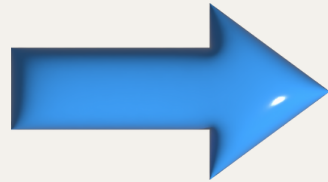
ONLY 18 + AGE



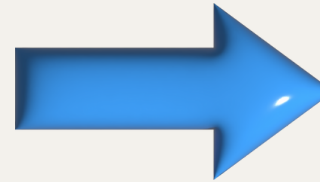
How To Do & Grow



Use The Products



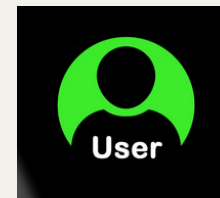
Get The Results



Share The Products

3 Steps to start your Business

customer



8 Types Of Income

1. Retail Income
2. PLW Matching Income
3. Referral Income
4. PLW PV Matching Reward
5. Level Bonus
6. Royalty Income
7. Bonanza Bonus
8. Awards & Rewards



1. Retail Income

RETAIL PROFIT(UP TO 40%)

Selling products directly to the customers is the first step to success and building a solid foundation for their business.

Retail Selling is the surest method of earning immediate income even as you build a long-term business and satisfied customers. Retail profit is the margin between the prices at which the Independent Distributors purchase the products (Distributor Price / DP) and the prices at which these products are sold (Maximum Retail Price / MRP). Independent Distributors in PLW can earn

Retail profit of up to 40% on MRP of the products.

For Example: Every product in the portfolio of PLW has an MRP & Distributor Price (DP). If a product has an MRP of Rs. 2500/-, Independent Distributors can purchase the same products on DP which is Rs. 1500/- and may resell the same product on MRP and earn Rs. 1000/- (i.e. 40% profit) on reselling the product.

Retail Profit = MRP - DP

MRP = 2500

DP = 1500

Retail Profit = 2500 - 1500 = 1000/-

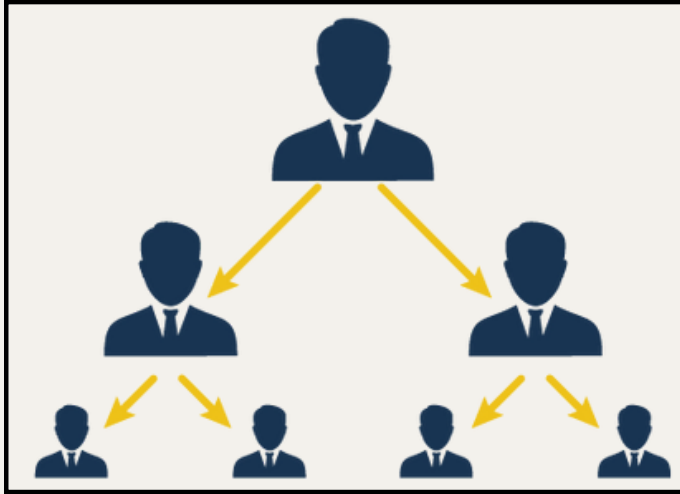
40% Retail Profit



NOTE :

- ✓ **DP** IS REFERRED AS **DISTRIBUTOR PRICE**
- ✓ **MRP** IS REFERRED AS **MAXIMUM RETAILS PRICE**
- ✓ **RETAIL PROFIT** IS NOT CALCULATED AND PAID BY **THE COMPANY**

2.PLW Matching Income



TEAM =A : TEAM B = 1 : 1

1000 : 1000 = 15% = 150 /-

The distributor can activate their ID by any product of the company up to one thousand rupees in which they also get a 5% discount.

Every Matching Bonus will be made in the ratio of 1:1

The Moment a First Referral Is INTRODUCED either directly or indirectly in your team completing a Ratio of 1:1 between both the blocks you first Matching is AWARDING YOUR 15% RATIO

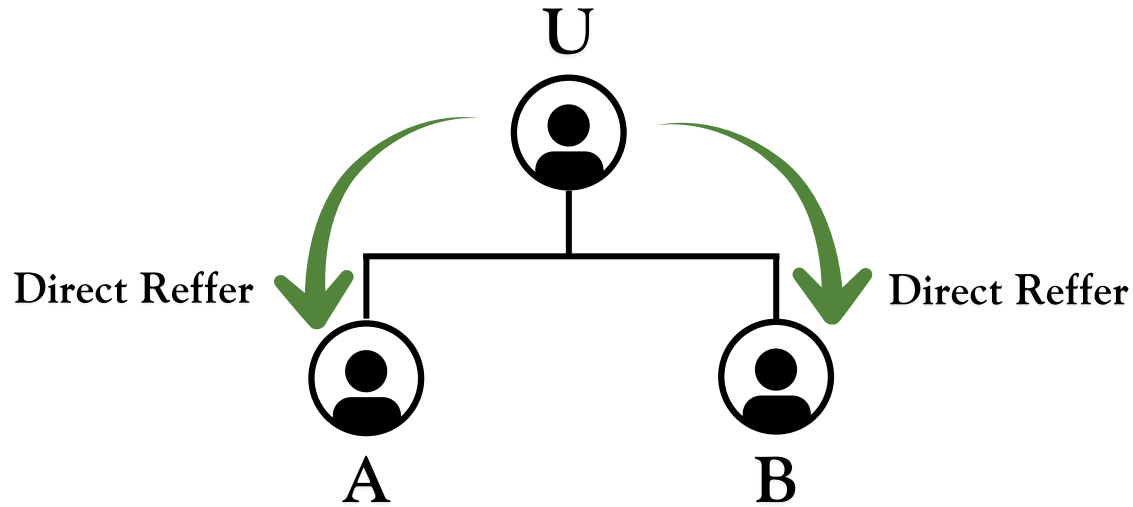
THE MATCHING BONUS WILL BE CREDIT TO YOUR BANK ACCOUNT THE NEXT WORKING DAY

You can get 10000/- in a Day

You will get 1 PV for 5000 /-



3. Referral Income



EXAMPLE :

*If Mr. A buys the desired products of 1000 rupees from PLW, then Mr. U will get 5% of his 1000 rupees

$$A = 1000 \% 5 = 50 \text{ /- Referral income}$$

$$B = 1000 \% 5 = 50 \text{ /- Referral income}$$

$$1000 : 1000 \% 5 = 150 \text{ /- PLW Mtching income}$$

$$\text{Total Income} = 100 + 150 = 250$$

NOTE :

*As you can see in the picture above, how Mr. U has directly referred Mr. A and Mr. B from his ID, due to which both Mr. A and Mr. B became direct partners of Mr. U.

*In return for this, according to the company's payment plan, Mr. U will get 5% of the first billing (activation billing) amount of both his direct partners as direct referral income and 15 % as matching income due to the completion of 1:1 ratio in both their left and right. Which we understood in the previous plan.

*Here Mr. U can make as many direct partners as he wants and earn 5% of their first billing amount every time as income.

*Here Mr. U can add his direct partner from his referral ID in any network of any of his partners, so that the rest of the partners working in his team can also get the support of the team.

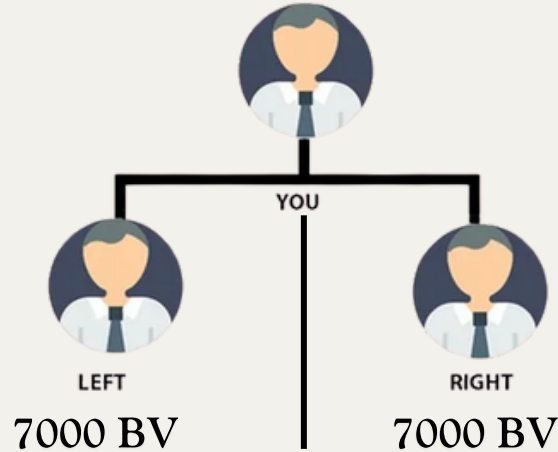
4.PLW PV Matching Reward

Stage	Left PV	Right PV	Rewards
01.	25 PV	25 PV	Iron
02.	50 PV	50 PV	Mixture Machine
03.	100 PV	100 PV	Smart LED TV
04.	250 PV	250 PV	Smartphone
05.	500 PV	500 PV	Laptop
06.	1000 PV	1000 PV	Air Condition
07.	5000 PV	5000 PV	Motor Bike
08.	10000 PV	10000 PV	1.5 Lack DP For Car
09.	25000 PV	25000 PV	Alto Car
10.	50000 PV	50000 PV	Baleno Car



PROMOTER

Promotion Business
500 BV Self One Time



5.Level Bonus

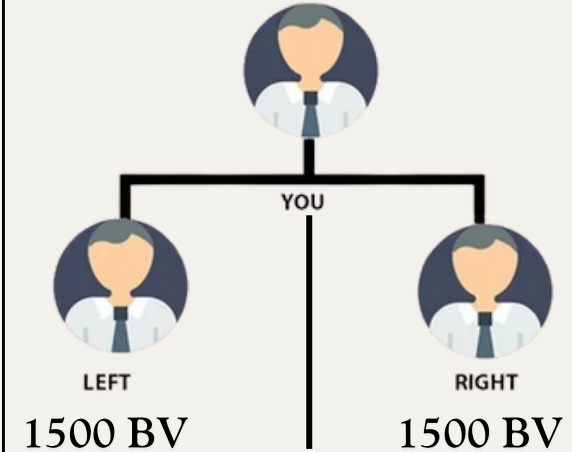


Gift

Plan Book

PROMOTER

Maintain Business



Level Bonus

Products Coupon

Total

900

100

1000

Level Bonus

Products Coupon

Total

900

100

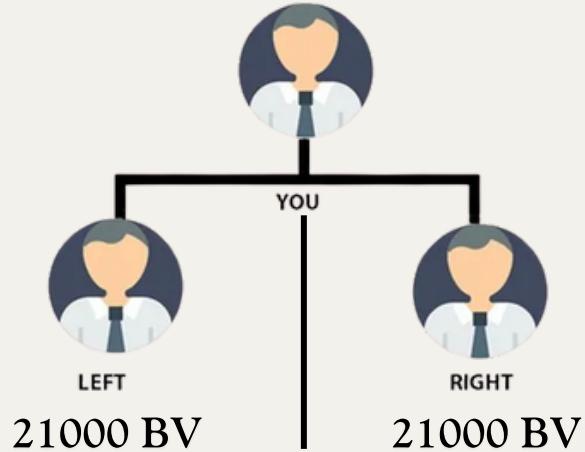
1000

If you get a promotion at a level, you get the bonus of that level. To take the bonus of that level from the next month, **Continue.....** you just keep fulfilling the maintenance criteria and keep your bonus getting until your next level is promoted.

BRONZE

Promotion Business

1000 BV Self One Time



5.Level Bonus

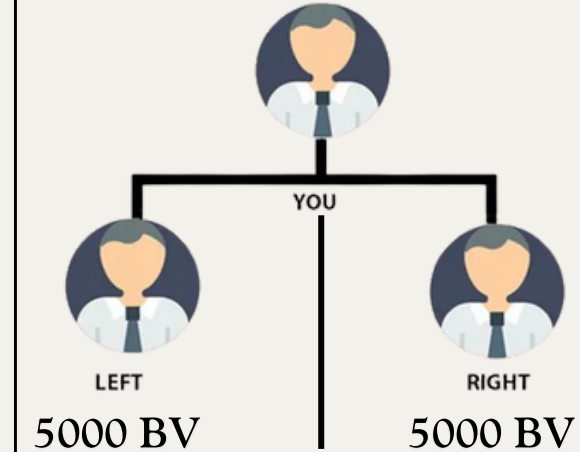


Gift

T-Shirt

BRONZE

Maintain Business



Level Bonus

Products Coupon

Total

2250

250

2500

Level Bonus

Products Coupon

Total

2250

250

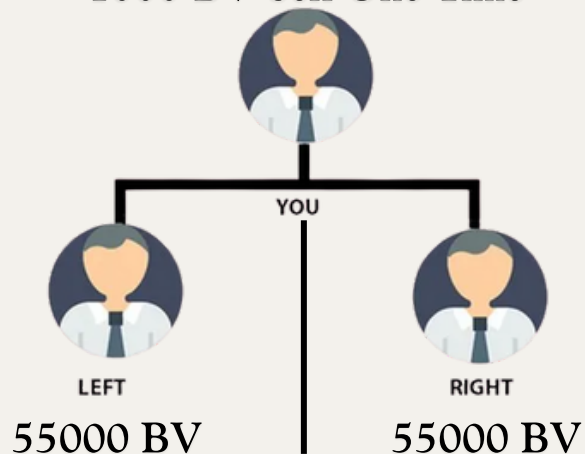
2500

If you get a promotion at a level, you get the bonus of that level. To take the bonus of that level from the next month, **Continue.....** you just keep fulfilling the maintenance criteria and keep your bonus getting until your next level is promoted.

EXECUTIVE LEADER

Promotion Business

1000 BV Self One Time



5.Level Bonus

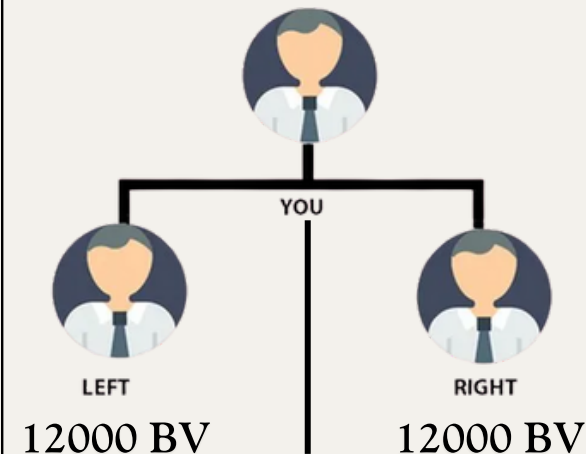


Gift

Bag

EXECUTIVE LEADER

Maintain Business



Level Bonus

Products Coupon

Total

4500

500

5000

Level Bonus

Products Coupon

Total

4500

500

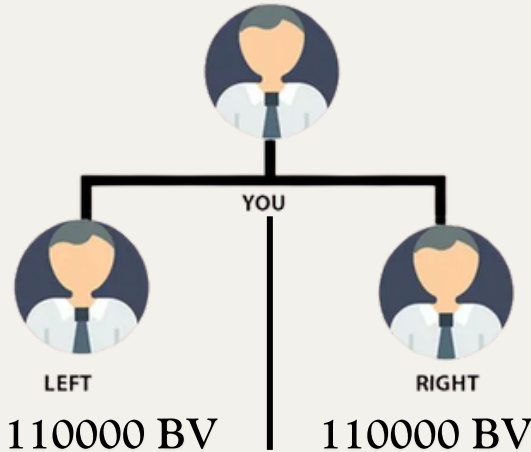
5000

If you get a promotion at a level, you get the bonus of that level. To take the bonus of that level from the next month, **Continue.....** you just keep fulfilling the maintenance criteria and keep your bonus getting until your next level is promoted.

INFLUENCER

Promotion Business

2000 BV Self One Time



5.Level Bonus

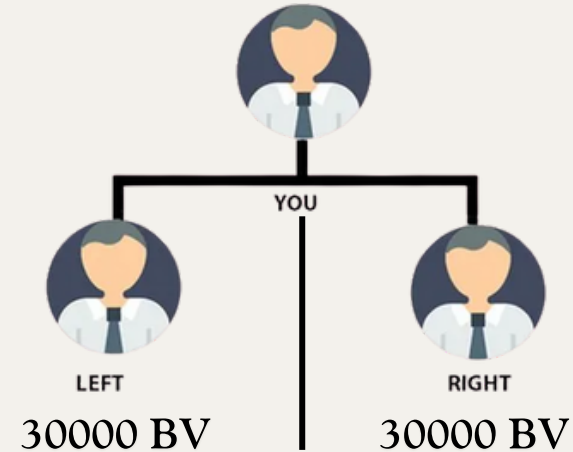


Gift

Suit Paint

INFLUENCER

Maintain Business



Level Bonus

Products Coupon

Total

9000

1000

10000

Level Bonus

Products Coupon

Total

9000

1000

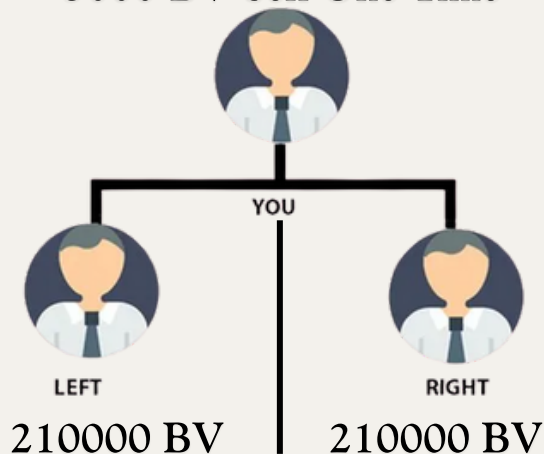
10000

If you get a promotion at a level, you get the bonus of that level. To take the bonus of that level from the next month, **Continue.....** you just keep fulfilling the maintenance criteria and keep your bonus getting until your next level is promoted.

RUBY

Promotion Business

3000 BV Self One Time



5.Level Bonus

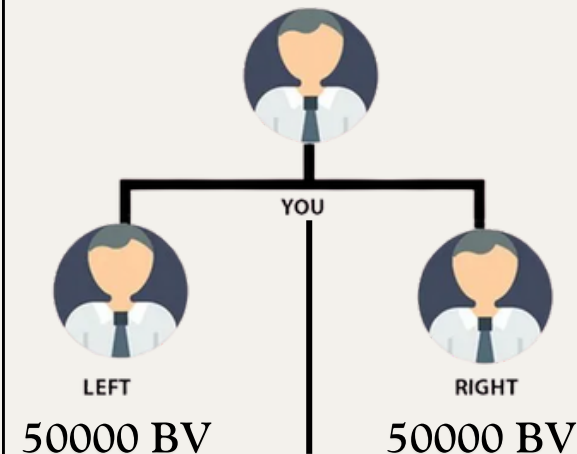


Gift

LDP TRAINING
WITH DOMESTIC
TOUR (1N/2D)

RUBY

Maintain Business



Level Bonus

Products Coupon

Total

18000

2000

20000

Level Bonus

Products Coupon

Total

18000

2000

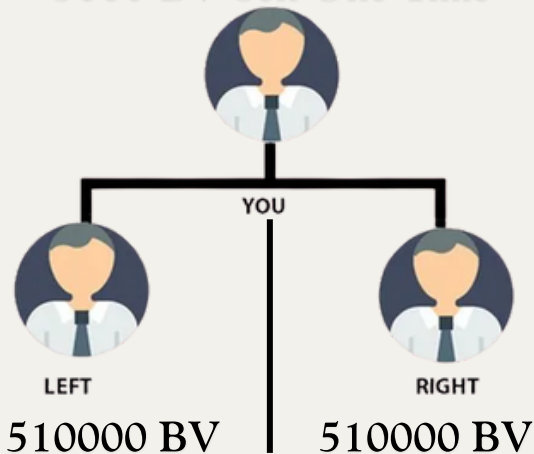
20000

If you get a promotion at a level, you get the bonus of that level. To take the bonus of that level from the next month, **Continue.....** you just keep fulfilling the maintenance criteria and keep your bonus getting until your next level is promoted.

PLATINUM

Promotion Business

5000 BV Self One Time



5.Level Bonus

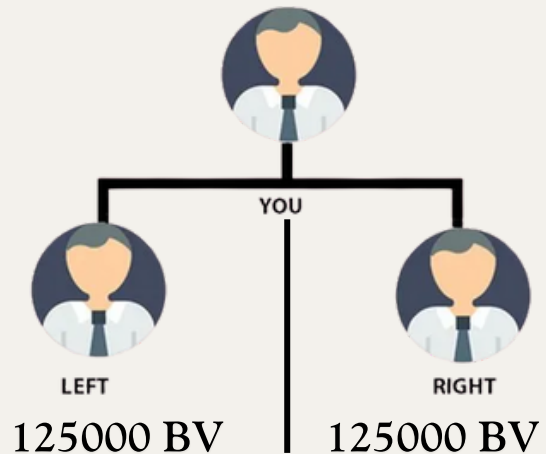


Gift

NAINITA U.K
TOUR 2N/3D

PLATINUM

Maintain Business



Level Bonus

Products Coupon

Total

45000

5000

50000

Level Bonus

Products Coupon

Total

45000

5000

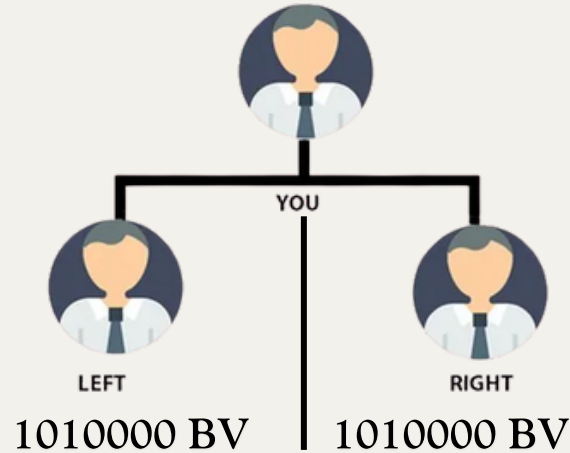
50000

If you get a promotion at a level, you get the bonus of that level. To take the bonus of that level from the next month, **Continue.....** you just keep fulfilling the maintenance criteria and keep your bonus getting until your next level is promoted.

CROWN

Promotion Business

5000 BV Self One Time

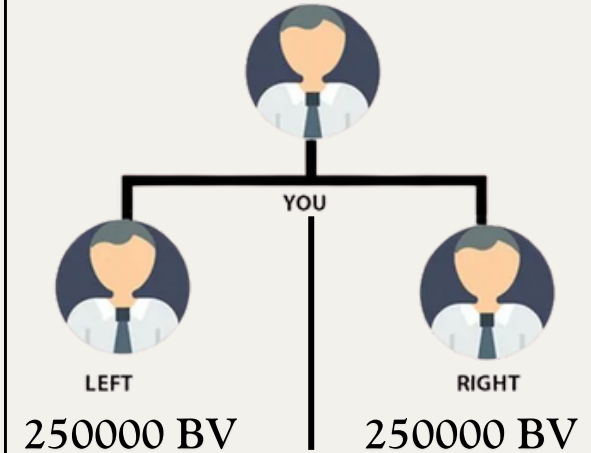


Gift

DARJEELING
TOUR 2N/3D

CROWN

Maintain Business



Level Bonus

Products Coupon

Total

90000

10000

100000

Level Bonus

Products Coupon

Total

90000

10000

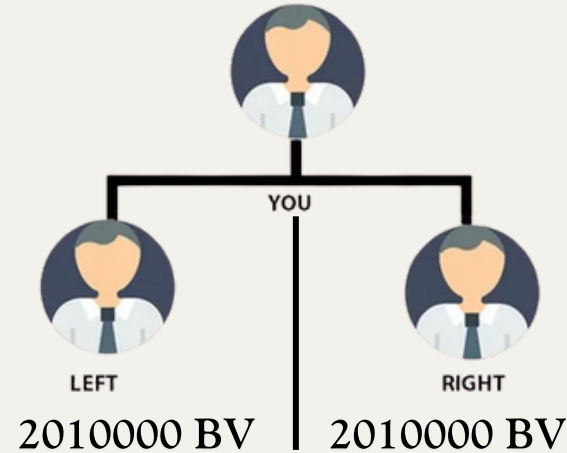
100000

If you get a promotion at a level, you get the bonus of that level. To take the bonus of that level from the next month, **Continue.....** you just keep fulfilling the maintenance criteria and keep your bonus getting until your next level is promoted.

SHAPPHIRE

Promotion Business

5000 BV Self One Time



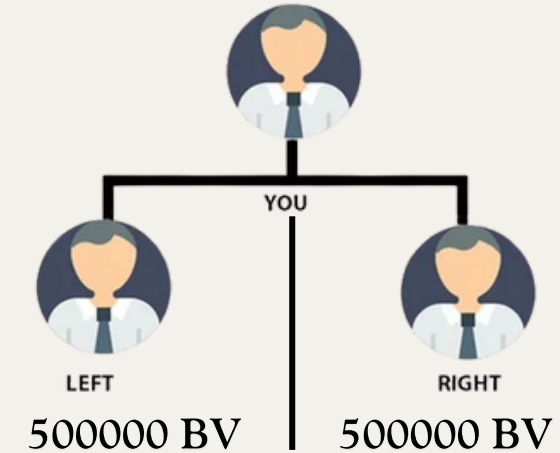
5.Level Bonus



Gift **SHIMLA
TOUR 2N/3D**

SHAPPHIRE

Maintain Business



Level Bonus

Products Coupon

Total

190000

10000

200000

Level Bonus

Products Coupon

Total

190000

10000

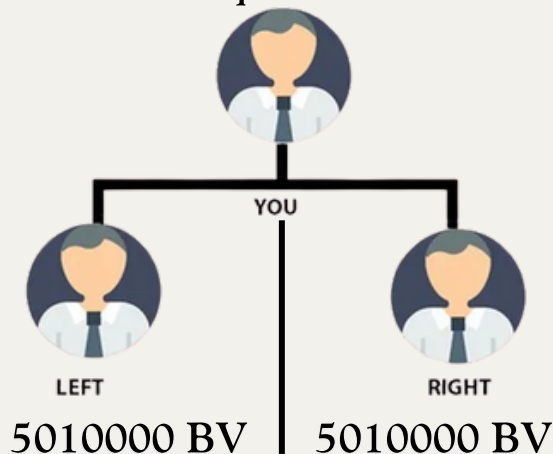
200000

If you get a promotion at a level, you get the bonus of that level. To take the bonus of that level from the next month, **Continue.....** you just keep fulfilling the maintenance criteria and keep your bonus getting until your next level is promoted.

DIAMOND

Promotion Business

NO Required Self BV



5.Level Bonus



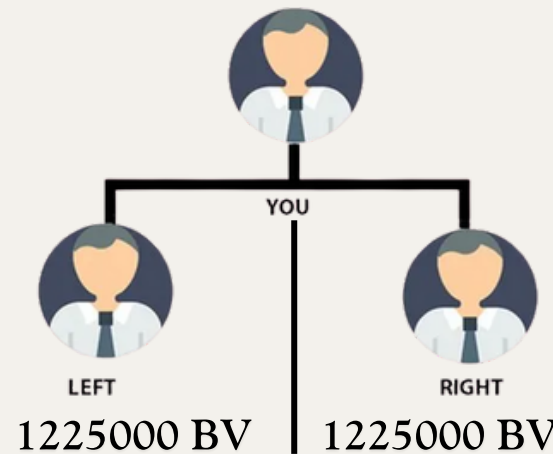
Gift

THAILAND
TOUR 3N/4D

ROYALTY 1%

DIAMOND

Maintain Business



Level Bonus

Products Coupon

Total

380000

20000

400000

Level Bonus

Products Coupon

Total

380000

20000

400000

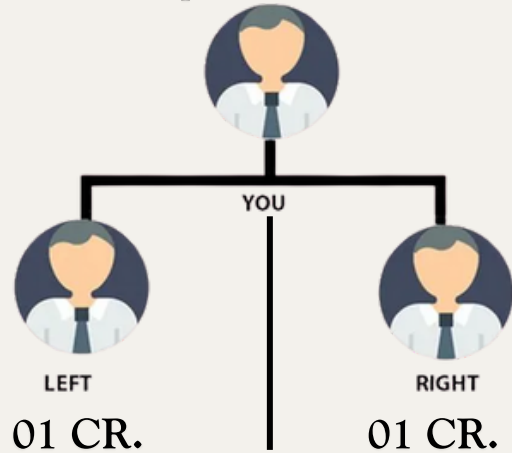
If you get a promotion at a level, you get a bonus of that level. To take the bonus of that level from the next month, you simply keep meeting the maintenance criteria and keep getting your bonus until you promote your next level. With diamond level you also get royalty income at every level

Continue.....

DOUBLE DIAMOND

Promotion Business

NO Required Self BV



5.Level Bonus

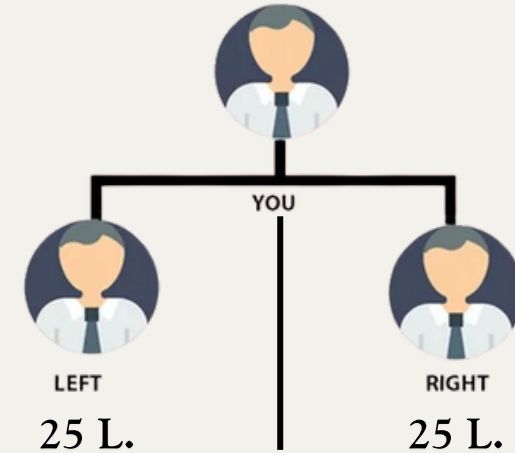


Gift DUBAI TOUR
3N/4D

ROYALTY 1%

DOUBLE DIAMOND

Maintain Business



Level Bonus

Products Coupon

Total

780000

20000

800000

Level Bonus

Products Coupon

Total

780000

20000

800000

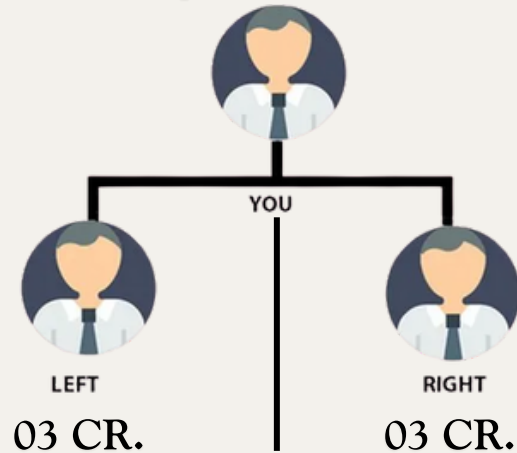
If you get a promotion at a level, you get a bonus of that level. To take the bonus of that level from the next month, you simply keep meeting the maintenance criteria and keep getting your bonus until you promote your next level. With diamond level you also get royalty income at every level

Continue.....

ROYAL DIAMOND

Promotion Business

NO Required Self BV



5.Level Bonus



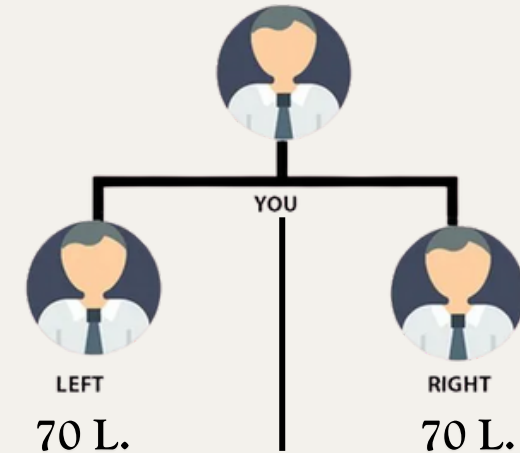
Gift

SINGAPORE
MALAYSIA
3N/4D

ROYALTY 1%

ROYAL DIAMOND

Maintain Business



Level Bonus

Products Coupon

Total

1480000

20000

1500000

Level Bonus

Products Coupon

Total

1480000

20000

1500000

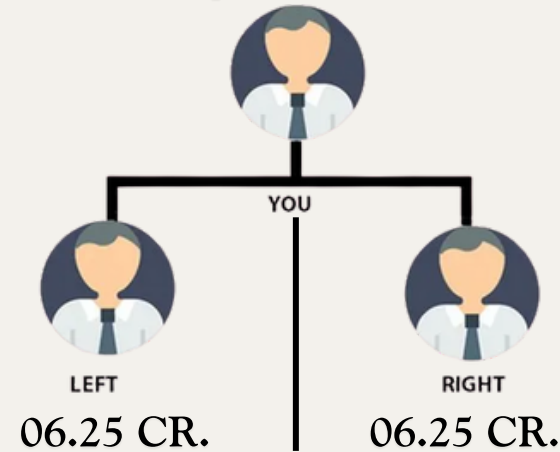
If you get a promotion at a level, you get a bonus of that level. To take the bonus of that level from the next month, you simply keep meeting the maintenance criteria and keep getting your bonus until you promote your next level. With diamond level you also get royalty income at every level

Continue.....

CROWN DIAMOND

Promotion Business

NO Required Self BV



5.Level Bonus



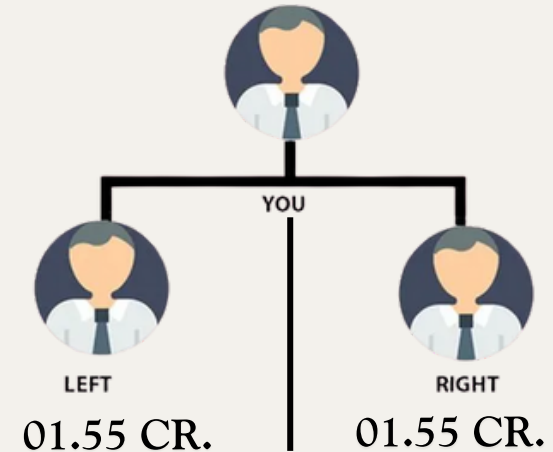
Gift

XUV 700
(DP 600,000)

ROYALTY 1%

CROWN DIAMOND

Maintain Business



Level Bonus

Products Coupon

Total

2980000

20000

3000000

Level Bonus

Products Coupon

Total

2980000

20000

3000000

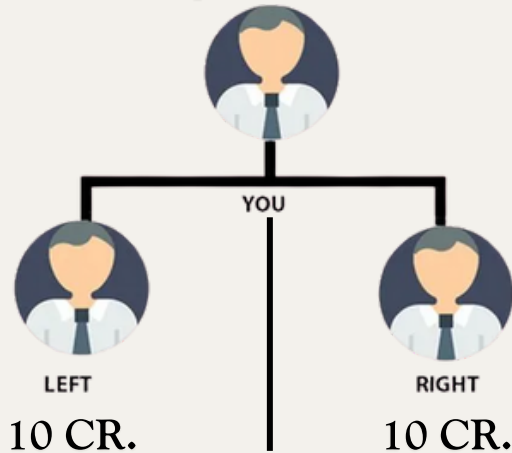
If you get a promotion at a level, you get a bonus of that level. To take the bonus of that level from the next month, you simply keep meeting the maintenance criteria and keep getting your bonus until you promote your next level. With diamond level you also get royalty income at every level

Continue.....

CROWN AMBASSDOR

Promotion Business

NO Required Self BV



5.Level Bonus

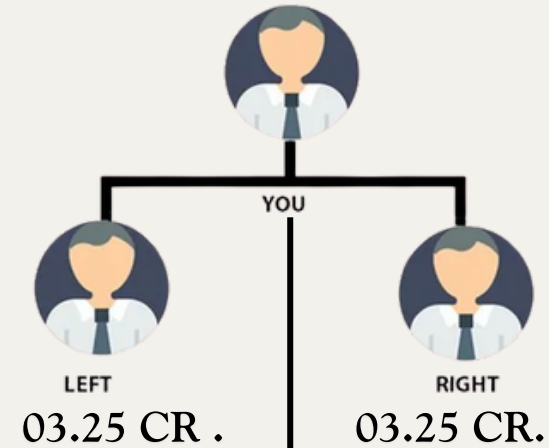


Gift **BMW CAR**
(DP 15,00,000)

ROYALTY 1%

CROWN AMBASSDOR

Maintain Business



Level Bonus

Products Coupon

Total

4980000

20000

5000000

Level Bonus

Products Coupon

Total

4980000

20000

5000000

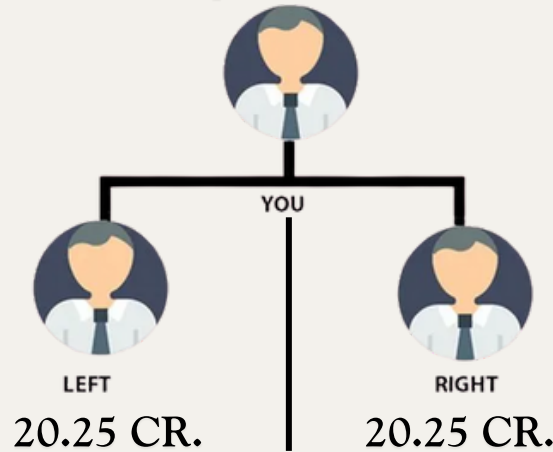
If you get a promotion at a level, you get a bonus of that level. To take the bonus of that level from the next month, you simply keep meeting the maintenance criteria and keep getting your bonus until you promote your next level. With diamond level you also get royalty income at every level

Continue.....

PLW KING

Promotion Business

NO Required Self BV



5.Level Bonus



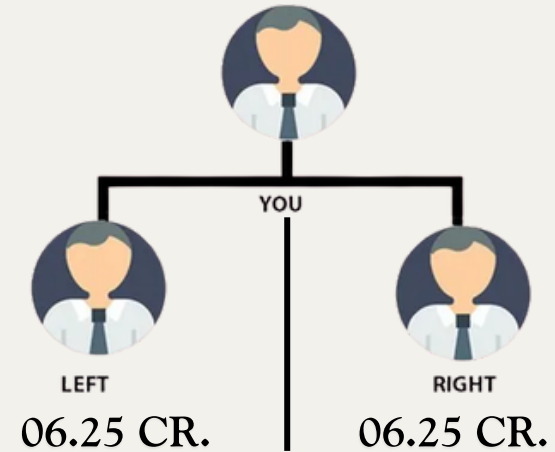
Gift

**MERCEDES
BENZ**
(DP 25,00,000)

ROYALTY 1%

PLW KING

Maintain Business



Level Bonus

Products Coupon

Total

9980000

20000

10000000

Level Bonus

Products Coupon

Total

9980000

20000

10000000

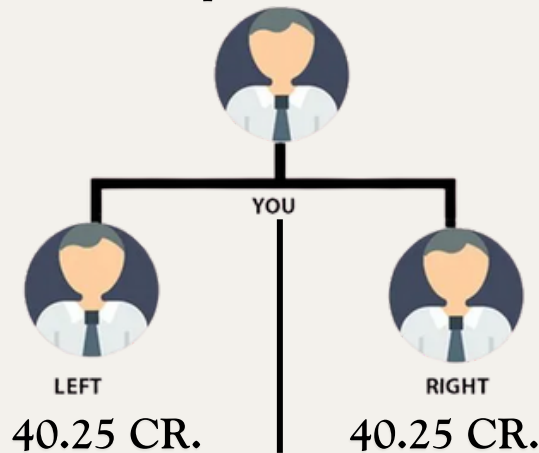
If you get a promotion at a level, you get a bonus of that level. To take the bonus of that level from the next month, you simply keep meeting the maintenance criteria and keep getting your bonus until you promote your next level. With diamond level you also get royalty income at every level

Continue.....

PLW WINNER

Promotion Business

NO Required Self BV



5.Level Bonus

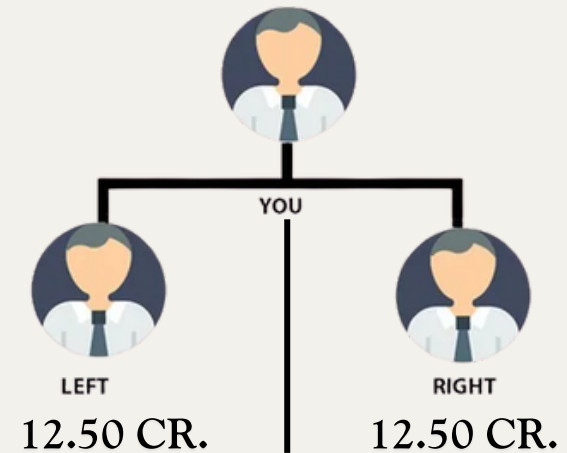


Gift LUXURY BUNGLOW

ROYALTY 1%

PLW WINNER

Maintain Business



Level Bonus

Products Coupon

Total

19980000

20000

20000000

Level Bonus

Products Coupon

Total

19980000

20000

20000000

If you get a promotion at a level, you get a bonus of that level. To take the bonus of that level from the next month, you simply keep meeting the maintenance criteria and keep getting your bonus until you promote your next level. With diamond level you also get royalty income at every level

Continue.....

7. Bonanza Bonus



BONANZA	PACKAGE	BENIFITS	TENURE
MEGA BONANZA	60,000 /-	1% OF CTO	60 MONTHS
BIG WIN BONANZA	30,000 /-	1% OF CTO	18 MONTHS
LUCKY BONANZA	10,000 /-	10 % CASHBACK PRODUCTS	ONE TIME

NOTE:

- *The company will withdraw 1% of the company turnover and distribute amount equally among all the BIG WIN BONANZA Achiever for 18th consecutive months.
- *The company will withdraw 1% of the company turnover and distribute amount equally among all the MEGA BONANZA Achiever for 60 th consecutive months.
- *Any distributor who buys with a single bill of 30 thousand rupees according to our company's policy, they become a bonanza achiever and also get the company's second level BRONZE
- *Any distributor who buys with a single bill of 60 thousand rupees according to our company's policy, they become a bonanza achiever and also get the company's Third level EXECUTIVE LEADER
- *Any distributor who buys a package of 10 thousand, they immediately get PLW products in the form of cashback at an MRP of 10%, who will be able to buy products from the same franchise by giving a coupon number.



T&C



- Always a new distributor will get a five percent discount on the first purchase
 - From the distributor's commission, the company deducts 10% as TDS charge and admin charge at the time of payment, in which five percent will be as TDS and five percent as admin charge.
 - In the repurchase plan, which has been given the name of the level plan in the company, whatever business the distributor does, by which its level will be maintained or more, 50% of that trade will be the company will accumulate for the next level of promotion.
 - The company will give its royalty to those diamond achievers or those with a higher level who will at least maintain the sapphire level, if it is less than that, then the company will not give its royalty to that distributor.
 - Any level of income commission of the distributor will be made by deducting some percentage from that commission and received as a coupon on the ID of the distributor itself, so that the distributor will be able to take his favorite product by giving that coupon at any stock point.
 - Any distributor who has bought the company's product and if they do not like that product then they will be able to return their product to the company within 30 days
 - Whatever incentives the distributors in the company will earn by closing the current month, their incentives will be sent to their account by the company on the following dates of the next month, which is as follows -
 - * BONANZA BONUS - will be sent on the 5th of every month,
 - * LEVEL BONUS - will be sent on the 8th of every month,
 - * ROYALTY INCOME - WILL BE SENT ON THE 16TH OF EVERY MONTH, *
 - STORE SPONCER BONUS - WILL BE SENT ON THE 20TH OF EVERY MONTH.
- If the bank is ever missed at the time of payment of the company, then the time of making the company's payment in that time can be 1 or 2 days ahead or behind.
- PLW Management wishes you all the best for your better future.





PURE LIFE

WELLNESS PVT LTD

"YOUR SUCCESS IS OUR MISSION"

A new revolution in direct selling

Thank
you

FOR YOUR ATTENTION



CONTACT US

REGIONAL OFFICE

PURELIFE WELLNESS PRIVATE LIMITED

HEERA BHAWAN

BETTIAH CHHAWANI OVER BRIDGE BETTIAH MAINATAND ROAD

NEAR CHUDIYA MAI STHAN SE 200METER AGE RIGHT SIDE ME

DIST- WEST CHAMPARAN (BIHAR) 845438



Email-myplw25@gmail.com

CONTACT US

HEAD OFFICE

PURELIFE WELLNESS PRIVATE LIMITED

BEHIND OF DFO BANGLA NEAR KALBHAIKAV TEMPLE

GALI NO. 3, GULABRA, CHHINDWARA, MADHYA PRADESH 480001



www.plwindia.com